# CONTRACT

**WRC**
**4001 Nebraska Ave. NW**
**Washington, DC 20016**
**(202) 885-4000**

www.nbcwashington.com

And:

**MEDIA STRATEGIES & RESEARCH VA**
**11350 RANDOM HILLS ROAD**
**SUITE 670**
**FAIRFAX, VA 22030**

| Contract / Revision | Alt Order # |
|---|---|
| 327648 / | |

| Product |
|---|
| |

| Contract Dates | Estimate # |
|---|---|
| **10/01/12 - 10/07/12** | **11519** |

| Advertiser | Original Date / Revision |
|---|---|
| **KAINE FOR SENATE 2012** | 08/02/12 / 10/03/12 |

| Billing Cycle | Billing Calendar | Cash/Trade |
|---|---|---|
| EOM/EOC | Broadcast | Cash |
| **Station** | **Account Executive** | **Sales Office** |
| **WRC** | Kaitie Conway | Washington DC |

| Special Handling |
|---|
| |

| Demographic |
|---|
| RA18+ |

| IDB# | Advertiser Code | Product Code |
|---|---|---|
| | | |

| Agency Ref | Advertiser Ref |
|---|---|
| 42650 | 27689 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/ Week | Rate | Type | Spots | Amount |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| N 1 | WRC CDR | 10/01/12 | 10/07/12 | 5-6A NEWS4 @5AM | 5A-6A | | :30 | | | NM | 5 | $4,050.00 |
| | Start Date | End Date | Weekdays | Spots/Week | Rate | | | | | | | |
| Week: | 10/01/12 | 10/07/12 | 11111-- | 5 | $810.00 | | | | | | | |
| N 2 | WRC CDR | 10/01/12 | 10/07/12 | 6-7A NEWS4 @ 6AM | 6A-7A | | :30 | | | NM | 5 | $9,000.00 |
| | Start Date | End Date | Weekdays | Spots/Week | Rate | | | | | | | |
| Week: | 10/01/12 | 10/07/12 | 11111-- | 5 | $1,800.00 | | | | | | | |
| N 3 | WRC CDR | 10/01/12 | 10/07/12 | 7-9A TODAY SHOW | 7A-9A | | :30 | | | NM | 6 | $14,040.00 |
| | Start Date | End Date | Weekdays | Spots/Week | Rate | | | | | | | |
| Week: | 10/01/12 | 10/07/12 | 11121-- | 6 | $2,340.00 | | | | | | | |
| N 4 | WRC IP | 10/06/12 | 10/06/12 | News 4 Sat 6am 6-7a | 6A-7A | | :30 | | | NM | 1 | $500.00 |
| | Start Date | End Date | Weekdays | Spots/Week | Rate | | | | | | | |
| Week: | 10/01/12 | 10/07/12 | -----S- | 1 | $500.00 | | | | | | | |
| N 5 | WRC IP | 10/06/12 | 10/06/12 | Saturday Today 7-9a | 7A-9A | | :30 | | | NM | 1 | $1,000.00 |
| | Start Date | End Date | Weekdays | Spots/Week | Rate | | | | | | | |
| Week: | 10/01/12 | 10/07/12 | -----S- | 1 | $1,000.00 | | | | | | | |
| N 6 | WRC CDR | 10/07/12 | 10/07/12 | News Sun 6-7a | 6-7a | | :30 | | | NM | 1 | $810.00 |
| | Start Date | End Date | Weekdays | Spots/Week | Rate | | | | | | | |
| Week: | 10/01/12 | 10/07/12 | ------S | 1 | $810.00 | | | | | | | |
| N 7 | WRC IP | 10/07/12 | 10/07/12 | News Sun 7-8a | 7-8a | | :30 | | | NM | 1 | $650.00 |

(* Line Transactions: N = New, E = Edited, D = Deleted)

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FOR NBCE CONTRACTS:
This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.

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| Contract Dates | Product | Estimate # |
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| **10/01/12 - 10/07/12** | | **11519** |

| Advertiser | Original Date / Revision |
|---|---|
| **KAINE FOR SENATE 201** | 08/02/12 / 10/03/12 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/ Week | Rate | Type | Spots | Amount |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Week: | | Start Date 10/01/12 | End Date 10/07/12 | Weekdays ------S | Spots/Week 1 | Rate $650.00 | | | | | | |
| N 8 | WRC | 10/07/12 | 10/07/12 | Sunday Today 8-9a | 8-9A | | :30 | | | NM | 1 | $2,700.00 |
| | CDR | | | | | | | | | | | |
| Week: | | Start Date 10/01/12 | End Date 10/07/12 | Weekdays ------S | Spots/Week 1 | Rate $2,700.00 | | | | | | |
| N 9 | WRC | 10/01/12 | 10/01/12 | 9-10A TODAY SHOW 2 | 9A-10A | | :30 | | | NM | 1 | $1,350.00 |
| | CDR | | | | | | | | | | | |
| Week: | | Start Date 10/01/12 | End Date 10/07/12 | Weekdays M------ | Spots/Week 1 | Rate $1,350.00 | | | | | | |
| N 10 | WRC | 10/05/12 | 10/05/12 | 11A-12P MIDDAY NEWS | 11A-12P | | :30 | | | NM | 1 | $400.00 |
| | IP | | | | | | | | | | | |
| Week: | | Start Date 10/01/12 | End Date 10/07/12 | Weekdays ----F-- | Spots/Week 1 | Rate $400.00 | | | | | | |
| N 11 | WRC | 10/02/12 | 10/04/12 | Ellen | 3P-4P | | :30 | | | NM | 2 | $1,220.00 |
| | IP | | | | | | | | | | | |
| Week: | | Start Date 10/01/12 | End Date 10/07/12 | Weekdays -1-1--- | Spots/Week 2 | Rate $500.00 | | | | | | |
| Spot | Ch | Date Range | | Description | Start/End Time | Weekdays | Length | | Rate | Type | | |
| *2* | *WRC* | *10/01/12-10/07/12* | | *Ellen* | *3P-4P* | -Tu-Th----- | *:30* | | *~~$500.00~~* | *NM* | | |
| | *See MG 11.3* | | | | | | | | | | | |
| | PREEMPT | | | | | | | | | | | |
| 3 | WRC | 10/01/12-10/07/12 | | Ellen | 3P-4P | -Tu-Th----- | :30 | | $720.00 | NM | | |
| Ⓜ | MG for 11.2 10/04 | | | | | | | | | | | |
| N 12 | WRC | 10/01/12 | 10/07/12 | 4-5P NEWS4 @ 4PM | 4P-5P | | :30 | | | NM | 10 | $7,000.00 |
| | IP | | | | | | | | | | | |
| Week: | | Start Date 10/01/12 | End Date 10/07/12 | Weekdays 22222-- | Spots/Week 10 | Rate $700.00 | | | | | | |
| N 13 | WRC | 10/01/12 | 10/07/12 | 5-6P NEWS 4 @ 5PM | 5P-6P | | :30 | | | NM | 10 | $16,200.00 |
| | CDR | | | | | | | | | | | |
| Week: | | Start Date 10/01/12 | End Date 10/07/12 | Weekdays 22222-- | Spots/Week 10 | Rate $1,620.00 | | | | | | |
| N 14 | WRC | 10/01/12 | 10/07/12 | 6-7P NEWS4 @ 6PM | 6P-7P | | :30 | | | NM | 10 | $18,000.00 |
| | CDR | | | | | | | | | | | |
| Week: | | Start Date 10/01/12 | End Date 10/07/12 | Weekdays 22222-- | Spots/Week 10 | Rate $1,800.00 | | | | | | |
| N 15 | WRC | 10/06/12 | 10/06/12 | 6-630P NEWS4 @ 6P SA W | 6-630P | | :30 | | | NM | 1 | $1,620.00 |
| | CDR | | | | | | | | | | | |
| Week: | | Start Date 10/01/12 | End Date 10/07/12 | Weekdays -----S- | Spots/Week 1 | Rate $1,620.00 | | | | | | |
| N 16 | WRC | 10/06/12 | 10/06/12 | 630-7P NBC SA NIGHTLYNE | 630-7P | | :30 | | | NM | 1 | $2,500.00 |
| | IP | | | | | | | | | | | |
| Week: | | Start Date 10/01/12 | End Date 10/07/12 | Weekdays -----S- | Spots/Week 1 | Rate $2,500.00 | | | | | | |

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| Contract Dates | Product | Estimate # |
|---|---|---|
| **10/01/12 - 10/07/12** | | **11519** |

| Advertiser | Original Date / Revision |
|---|---|
| **KAINE FOR SENATE 201** | 08/02/12 / 10/03/12 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/ Week | Rate | Type | Spots | Amount |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | | | | | | |
| N 17 | WRC | 10/03/12 | 10/05/12 | 730-8P ACCESS HOLLYWO | 730P-8P | | :30 | | | NM | 2 | $8,100.00 |
| | CDR | | | | | | | | | | | |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | | | | | | |
| Week: | | 10/01/12 | 10/07/12 | --1-1-- | 2 | $4,050.00 | | | | | | |
| N 18 | WRC | 10/01/12 | 10/01/12 | The Voice | 8-10p | | :30 | | | NM | 1 | $11,500.00 |
| | CDR | | | | | | | | | | | |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | | | | | | |
| Week: | | 10/01/12 | 10/07/12 | M------ | 1 | $11,500.00 | | | | | | |
| N 19 | WRC | 10/02/12 | 10/02/12 | Parenthood | 10-11p | | :30 | | | NM | 1 | $6,000.00 |
| | CDR | | | | | | | | | | | |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | | | | | | |
| Week: | | 10/01/12 | 10/07/12 | -T----- | 1 | $6,000.00 | | | | | | |
| N 20 | WRC | 10/01/12 | 10/07/12 | 11-1135p M-SU L NEWS | 11P-1135P | | :30 | | | NM | 5 | $18,000.00 |
| | CDR | | | | | | | | | | | |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | | | | | | |
| Week: | | 10/01/12 | 10/07/12 | 11111-- | 5 | $3,600.00 | | | | | | |
| N 21 | WRC | 10/06/12 | 10/06/12 | 11-1135p M-SU L NEWS | 11P-1135P | | :30 | | | NM | 1 | $3,600.00 |
| | CDR | | | | | | | | | | | |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | | | | | | |
| Week: | | 10/01/12 | 10/07/12 | -----1- | 1 | $3,600.00 | | | | | | |
| N 22 | WRC | 10/07/12 | 10/07/12 | Late News (NFL) | 1130P-1205a | | :30 | | | NM | 1 | $2,500.00 |
| | IP | | | | | | | | | | | |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | | | | | | |
| Week: | | 10/01/12 | 10/07/12 | ------1 | 1 | $2,500.00 | | | | | | |
| N 23 | WRC | 10/01/12 | 10/07/12 | 1135-1237A TONIGHT SHO | 1135P-1237A | | :30 | | | NM | 4 | $6,000.00 |
| | CDR | | | | | | | | | | | |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | | | | | | |
| Week: | | 10/01/12 | 10/07/12 | 1-111-- | 4 | $1,500.00 | | | | | | |
| | | | | | | | | | Totals | | 72 | $136,740.00 |

| Time Period | # of Spots | Gross Amount | Net Amount |
|---|---|---|---|
| 10/01/12 -10/07/12 | 72 | $136,740.00 | $116,229.00 |
| Totals | 72 | $136,740.00 | $116,229.00 |

**Signature:** _____ **Date:** _____

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